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Datathon 3.0

Time to
Push the Boundaries of the
Data World



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A competition for Data Science Enthusiasts
-1st ever done by Robi in Bangladesh



Building data solutions in a time-bound and
high-pressure environment to inspire
innovative business



3 rounds of assessments conducted
by experts all around the globe

Who we are looking for



Data
Scientist



Data
Engineer



Shout-out to all Data lovers and
geeks interested in developing
solutions to real world problems

Datathon 3.0 – Robi's Flagship Program for Data Enthusiast



A competition for Data Science Enthusiasts
-1st ever done by Robi in Bangladesh in 2019. This time, it is third iteration.

Program Schedule

Registration closed
17th Feb - 23rd Mar 2024

Qualifier
18-22 April 2024

Main Competition
17 May – 18 May 2024*

Gala Ceremony
26 May 2024- 4th June

Total Registration

1081

Teams

3500+

Individuals

13

Campus
Activation

Qualifier

Online

Prediction problem

Quantitative &
Qualitative assessment

10

Top teams for Main
on-site competition

Main Competition

Venue :
Robi Office

aws

48 hours
competition

3

Winner for
prize money

Gala event

5* hotel

Top 10 team

Minister

Sponsor

Judges

MC/eMC

Media

Cloud Expertise Partner



Digital Media Partner

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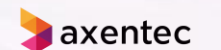
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Integration Partner



*Tentative

Datathon 3.0 – Probable Program Flow : Main Competition at Robi Office (48 Hours)

Time Start	Time End	Duration	Agenda	Venue	Remarks
7:00 PM	8:30 PM	1:30	Engagement Video - Check out the Datathon 3.0 competition Set Up	Robi office	Short content for a Social Media Reel
Day 1					
10:00 AM	10:30 AM	0:30	Participant's Briefing + Goody Bag Distribution	Registration Booth	
10:30 AM	11:30 AM	1:00	Competition Starts		Content shoot for FB reels/Stories/ AV
11:30 AM	12:30 PM	1:00	Snack Break		
12:30 PM	1:30 PM	1:00	Lunch + Prayer break		
1:30 PM	4:00 PM	2:30	Competition Continued	Facebook Live Booth	FB Live
4:00 PM	5:00 PM	1:00	Snack Break + Photo Shoot at terrace	Terrace	
5:00 PM	8:00 PM	3:00	Round 1 evaluation (Simultaneously in panels -Internal)		
8:00 PM	9:00 PM	1:00	Dinner		
9:00 PM	8:00 AM	11:00	Competition Continued		Late Night Live
Day 2					
8:00 AM	9:00 AM	1:00	Breakfast		
9:00 AM	11:30 AM	2:30	Second Submission	5 min game with CEO	Stories/Reels
11:30 AM	12:00 PM	0:30	Leaderboard and Round 2 Judgement Criteria Revealed		
12:00 PM	2:00 PM	2:00	Lunch		
2:00 PM	5:00 PM	3:00	Round 2 Evaluation + Top 10 teams announced		Stories/Reels

Datathon 3.0 – Probable Program Flow :: Gala

Themes of Datathon 3.0 Gala

Power of AI and Analytics ::

How a single person can reach millions leveraging AI and Analytics

A Data Scientist's Journey :: AWS/Facebook/Google

Charting a Career in AI: Insights from a Data Scientist's Journey

Smart City for the Future :: Huawei

Highlighting the importance of Industry-Government Collaboration

Interactive AI Stations

Career Connect

Talk to AI explorers of Robi +

Featuring Life at Robi +

Showcasing Robi AI use cases

AI Art Gallery

Find out the picture formed with AI

AI photo studio

Use AI to generate your own avatar

Gala event

7:00PM – 8.20 PM

followed by Dinner

Welcome Speech by CSO

🕒 3 min

Datathon AV: Journey So Far

🕒 2 min

Power of AI and Analytics ::

[Travel vlogger/Sports Analyst/DS Expert/Start Up CEO]

🕒 15 min

Speech by CEO, Robi Axiata Limited

🕒 5 min

Charting a Career in AI: Insights from a Data Scientist's Journey
(Google/AWS/Facebook)

🕒 10 min

Smart City for the Future :: [Huawei]

🕒 10 min

Speech by High commissioner, Malaysia

🕒 5 min

Speech by ICT Minister

🕒 15 min

Winner declaration, prize giving and photoshoot

🕒 15 min

*Subject to physical availability of Speakers

Gala Event – Interactive Stations (6)



Sample AV reference

Datathon 3.0 AV reference: <https://www.youtube.com/watch?v=XxZyXFGSf38&t=8s>

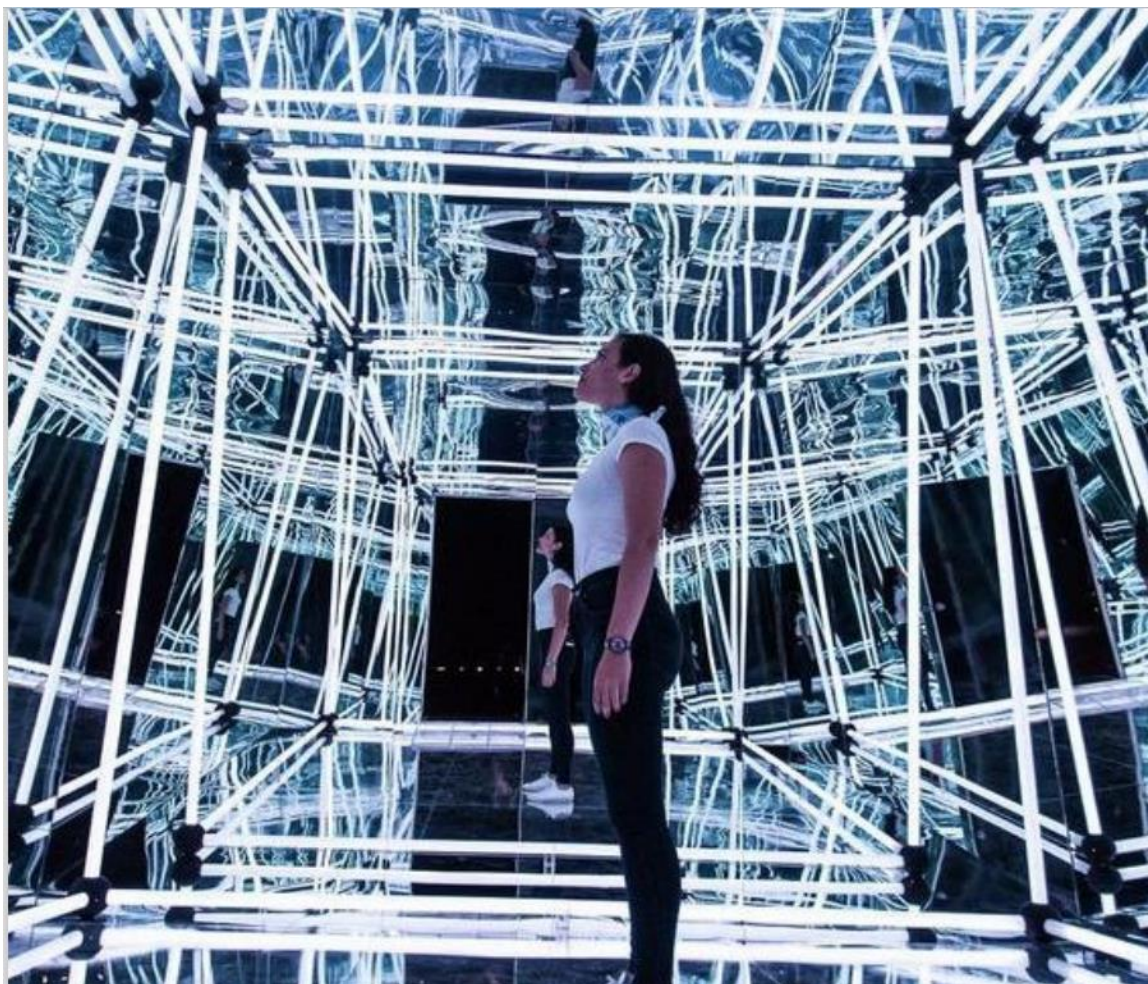
Hackathon Shots: https://www.youtube.com/watch?v=ldVVH_WMAgc
<https://www.youtube.com/watch?v=ZQ-O4ecdzkl&t=84s>

Datathon Animation: <https://www.youtube.com/watch?v=SjMXounsKuE>

For reference of office shots: <https://web.facebook.com/axentecplc/videos/1469198767336264>

Past Competition Details: <https://web.facebook.com/robifanscareer/videos/1531777877274905>

Content Creator Reference: <https://web.facebook.com/rventures2017/videos/997382981293551/>



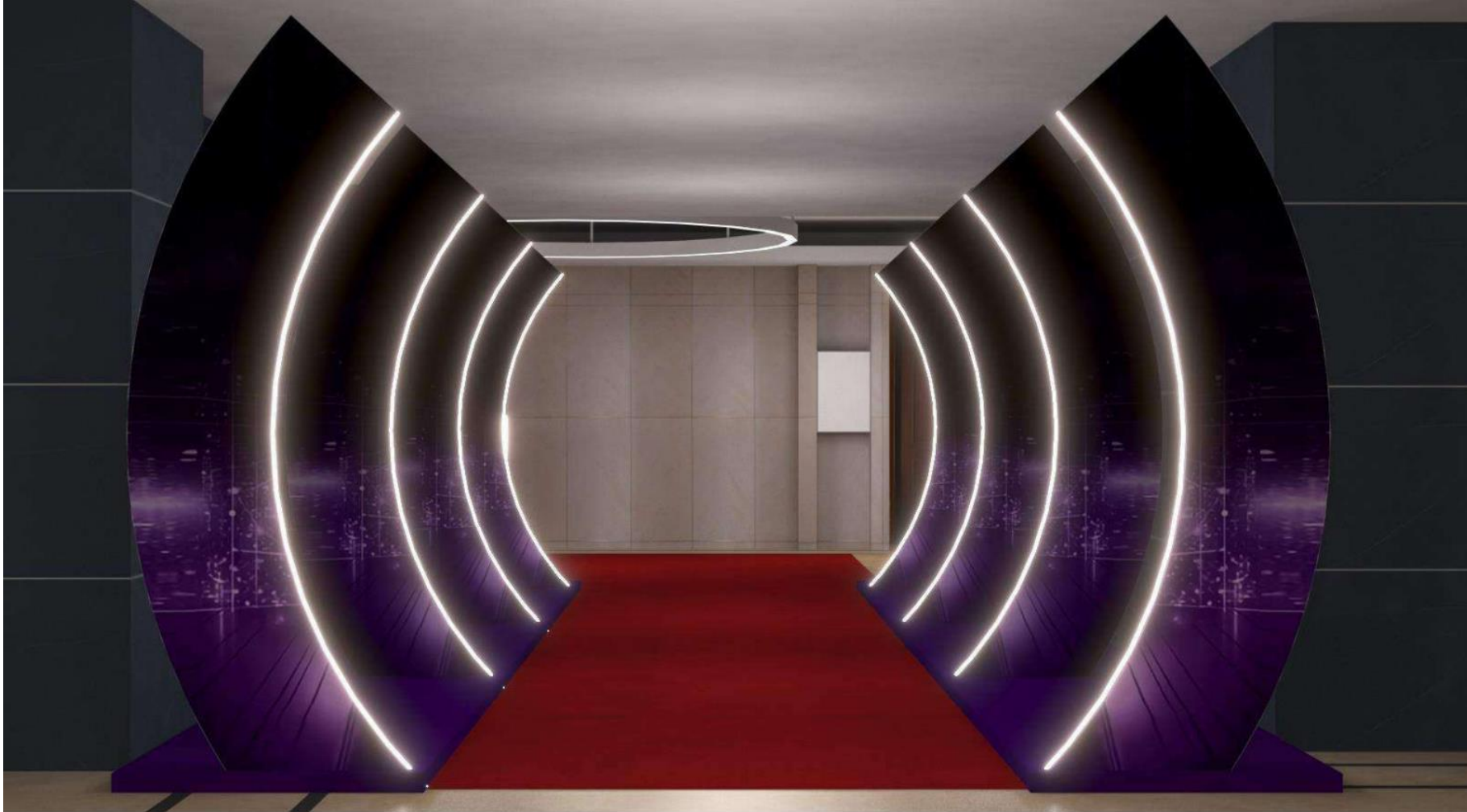
CONTENT ENGAGEMENT
OPTION

Infinity Photobooth

Ballroom entry LED gate



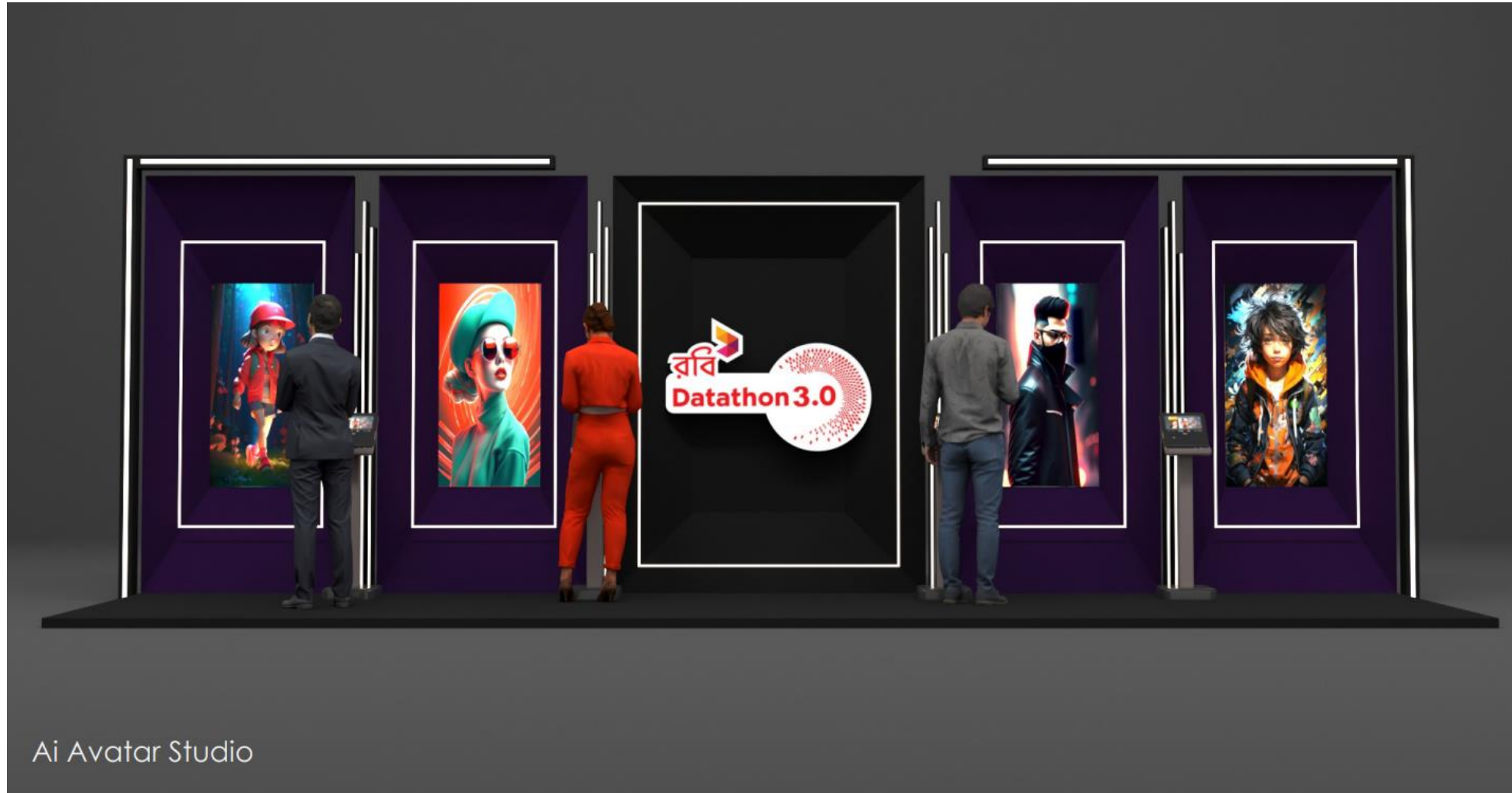
Walkaway tunnel





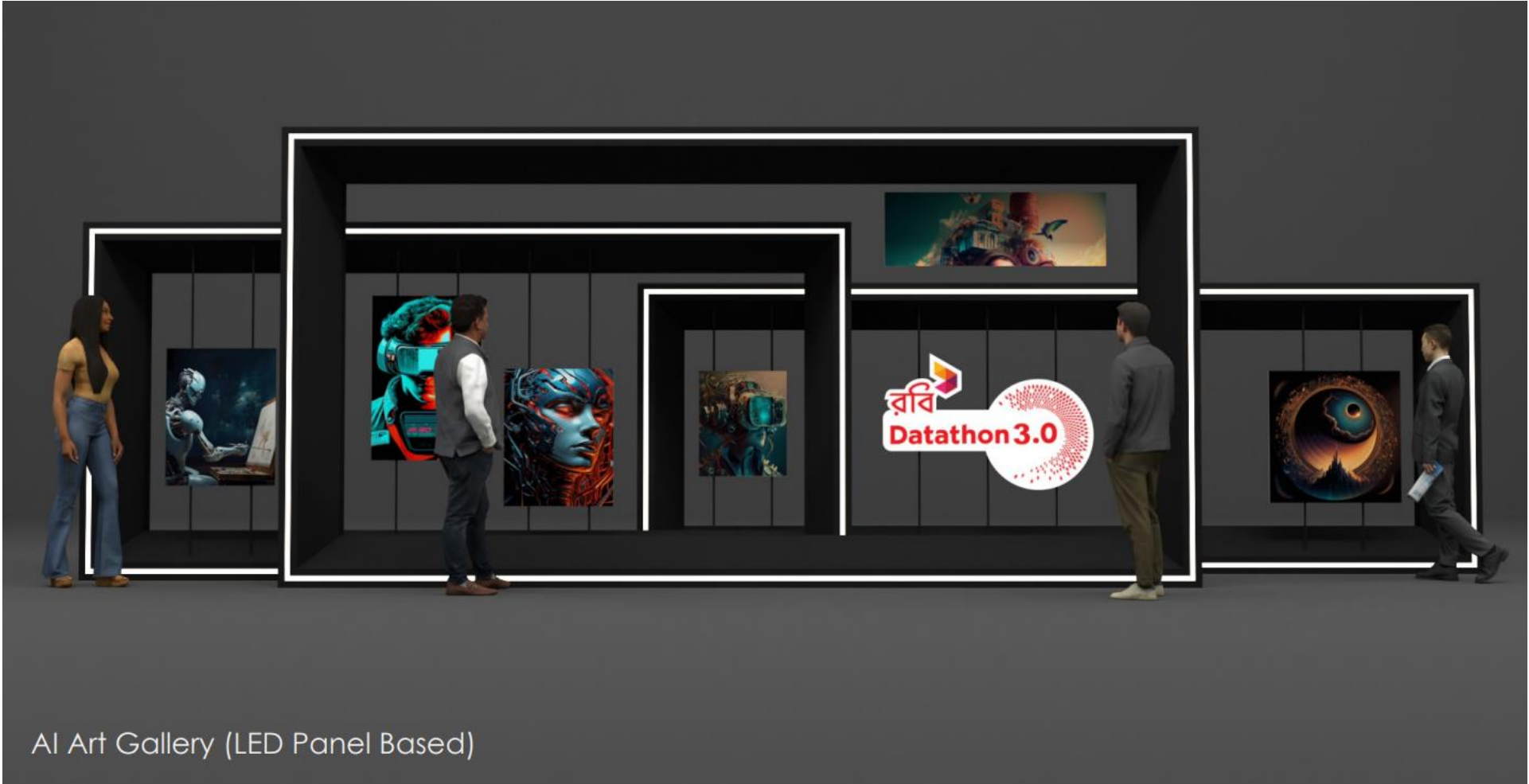
Robi Career Connect Zone

AI photo studio



Ai Avatar Studio

AI Art Gallery



AI Art Gallery (LED Panel Based)

Gala Stage



Gala Event – Interactive Stations



RCO : Goody Bag contents (Sample)



RCO: Interview Backdrop



RCO: Photo Booth



RCO: Stage Branding



Gala Event: Stage Branding



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 BRAIN STATION 23


Invitation Card

4' X 8' Digital Standee

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If you
can't explain it simply
you don't understand
well enough
-Albert Einstein




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“ Humans are tool
builders. We create
things to amplify
ourselves. The
computer will rank at
the top – it's the
most awesome tool
ever. ”

-Steve Jobs



Gala Event: Ballroom Entry Gate : Digital



FB Live Booth



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