



INTRODUCING
IVR QUIZ PLATFORM





THE COMPANY

Enrich Technology Bangladesh, is the next generation business concern Mobile Value Added Service Provider Company, which started their journey from 2018.

In the concern of changing technologies and the upcoming business activities Entech move to provide better solution in the VAS market of Bangladesh and able to reached as a top listed No branded MVAS provider.

To sustain and compete in the fast going VAS market Entech signed a lot of qualified international aggregators to operate their business activities.



INTRODUCTION

There are many type of quizzes are going in this market, considering of these, through the IVR Quiz would be the unique and attractive to the user.

The IVR Quiz service offers an engaging and interactive platform for users to participate in quizzes over the phone by dialing. Designed for simplicity and accessibility, users can dial a designated phone number and follow the prompts to engage with a variety of quiz topics and questions.

“Listen to win”

About IVR Quiz (Platform)

Quiz has become one of the entertainment medium in our present times. Quizzes are a great way for vendors to communicate with their audience. Quiz is also perfect for business owners who want to gain authority and improve their sales funnel. Many types of quizzes we see are established in the market. Considering all types of quizzes, IVR Quiz platform can also become one of the favorite or entertainment channel for customers.

IVR Quiz offers an all in one platform for the people who likes to refresh their mind through encouraging in mind stimulating quizzes. This platform offers everything for all type of users preference. There's something for everyone to choose from.



KEY FEATURES

- ✓ **Interactive Voice Response (IVR):** Users interact with the system using their phone's keypad, responding to questions and prompts presented via recorded voice messages.
- ✓ **Multiple Choice Questions:** Questions presented during the quiz typically offer multiple-choice answers. Users select their answers by pressing the corresponding keys on their phone's keypad.
- ✓ **Scoring and Feedback:** Users receive immediate feedback on their answers, including correct answers and explanations where applicable. Scores may be tallied and provided to users at the end of the quiz.
- ✓ **Accessible Anytime:** The IVR Quiz service is accessible 24/7, allowing users to participate at their convenience from any location with phone service.
- ✓ **Engaging and Educational:** The quizzes are designed to be both entertaining and educational, providing users with an opportunity to test their knowledge while learning new facts and trivia.



CATEGORIES

- ❖ Islamic
- ❖ Funny
- ❖ Sports
- ❖ Lifestyle
- ❖ Entertainment
- ❖ History
- ❖ True Or False

SERVICE MANAGEMENT

'IVR QUIZ' store and features can be managed over any of the following channels.

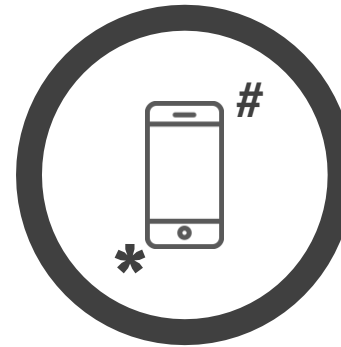
IVR QUIZ PROVISIONING WORKS VIA:



IVR



SMS



USSD

BENEFITS FOR USERS

"REAL REWARDS, REAL STORIES"

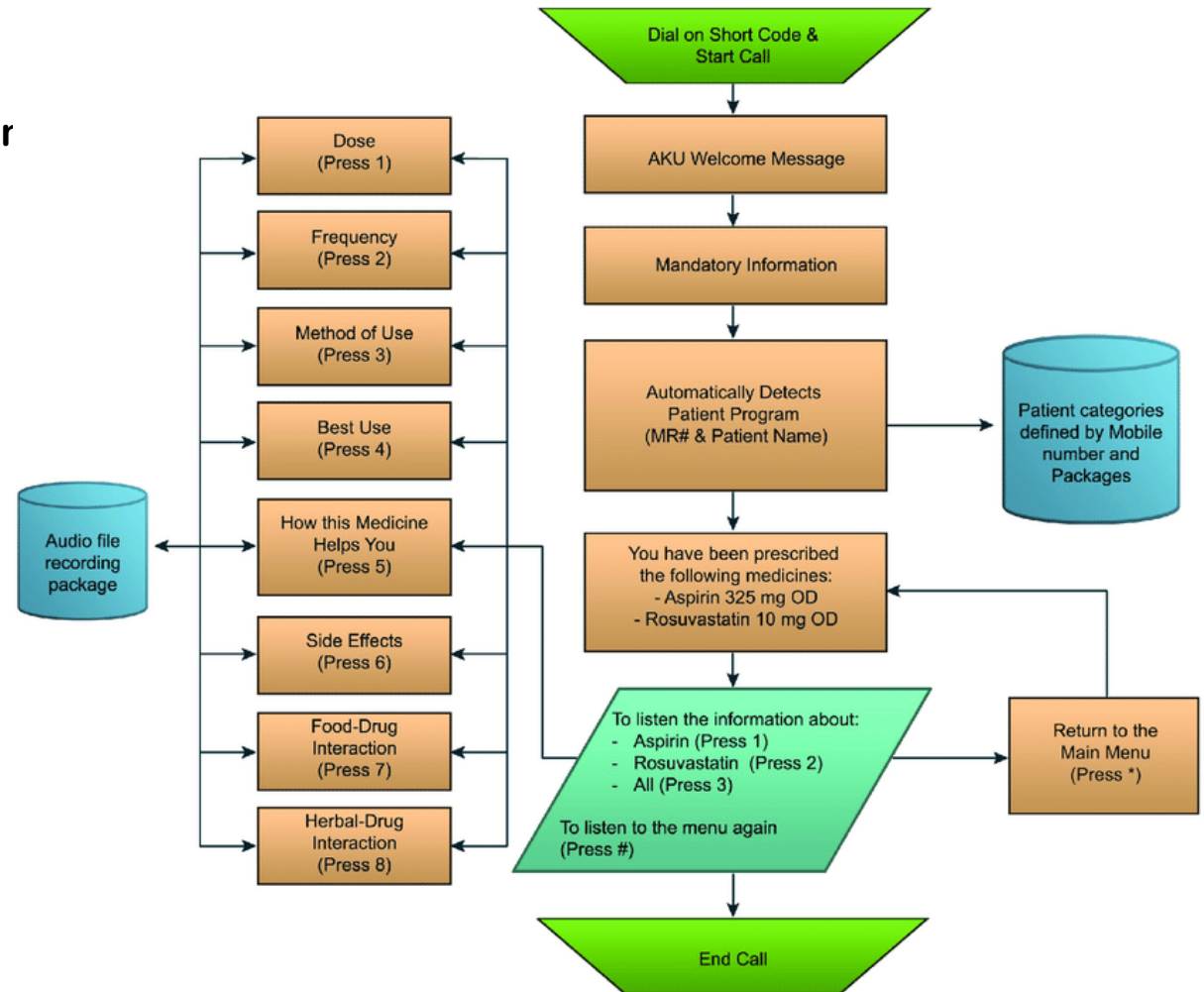
- ✓ **Convenience:** Users can participate in quizzes from the comfort of their own homes, without the need for internet access or specialized equipment.
- ✓ **Entertainment:** The IVR Quiz service offers an entertaining way for users to pass the time while challenging their knowledge and skills.
- ✓ **Accessibility:** The service is accessible to users with basic telephone service, making it inclusive and widely available.
- ✓ **Learning Opportunities:** Quizzes provide an opportunity for users to expand their knowledge and learn new information across a variety of topics.
- ✓ **Prize:** Users will have prizes in every day .



SERVICE FLOW

Dial 16652 welcome to IVR QUIZ – Play more win r

- ❖ To play General knowledge Quiz press 1
- ❖ To play entertainment Quiz press 2
- ❖ To play Islamic Quiz press 3
- ❖ To play life style Quiz press 4
- ❖ To play sports Quiz press 5
- ❖ To play movie Quiz press 6
- ❖ To play funny Quiz press 7
- ❖ To know about score press 8
- ❖ Know your final result press 9



How 'IVR QUIZ' works

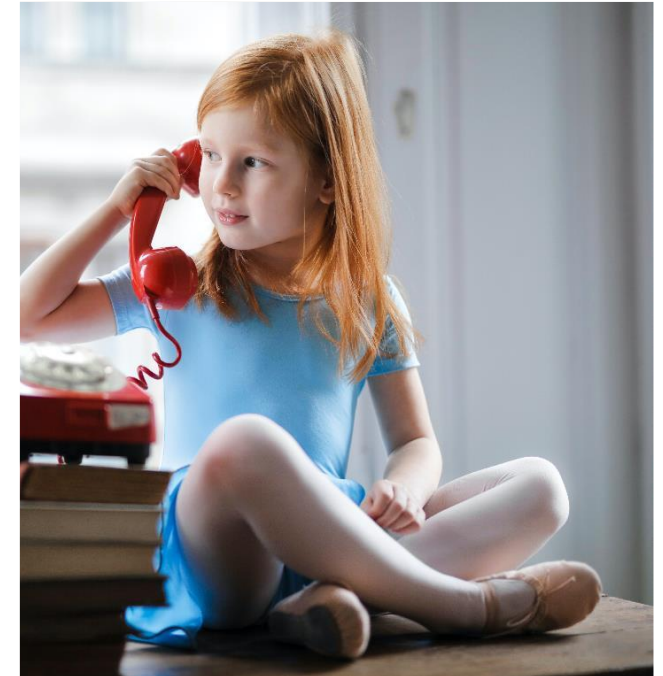
Simple steps for players to join and redeem rewards.

- ❖ IVR Quiz Campaign will have several type of multiple choice question per day. Answer the question with due time to win the daily/campaign.
- ❖ Winners will get attractive prizes/shopping vouchers daily among the daily participants in the campaign.
- ❖ The winner who participates in the campaign the maximum number of times and completes the questionnaires' in the lowest time will win the smart phone.
- ❖ The person who completes the questionnaires' in the lowest time each day will be chosen as the winner of that day.
- ❖ The highest score for those who complete the questionnaires' in the lowest time each day will be notified by dial 16652.
- ❖ Every day participants have high chances of winning the campaign to win highest price so try it at least once every day.
- ❖ Customer will get 5 question every day in each category.
- ❖ Winners will receive their rightful prize within 7 working days.



USER EXPERIENCE

- A customer will receive an OBD call / received a bulk sms .
- They will receives the charging notification.
- After renewal, the customer will receive an SMS from a short code IVR platform inviting them to Play the Quiz.





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Let's create your **NEXT**

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